

## STYLISH “icOns” BARS

Manufactured by  
**PAMP SA**  
Switzerland

**PAMP SA** is the first, among accredited refiners, to manufacture minted gold bars that incorporate fashion- and pop culture-derived motifs on their reverse sides.

Known as “icOns” bars, the motifs illustrate a variety of skins: cobra, crocodile, stingray, leopard and zebra.

The bars, launched in gold (and silver) in 2009, are issued in three weights: 20 g, 10 g and 5 g. Gold purity: 99.99%.

They are sold through selected retailers and jewellery outlets in the USA, Canada, Germany, Poland, United Kingdom, Bulgaria, Ukraine, Dubai, Japan, Malaysia and Australia.

They are designed so they can also be worn as pendants.

### TECHNICAL DESCRIPTION

Weight	Shape	Fineness	Dimensions
			mm
20 g	Rectangular	999.9	24.00 x 41.00
10 g	Rectangular	999.9	18.00 x 31.00
5 g	Rectangular	999.9	14.00 x 23.30

Source: PAMP SA



Illustrating the markings on the obverse side.



Crocodile

PAMP launched its range of minted “icOns” bars in 2009.



Cobra



Stingray





Leopard



Zebra



Each bar is sealed in customized CertiPAMP packaging, contained within a carton box. An organza bag and satin cord are included.

**PAMP SA  
Switzerland**

PAMP SA, a leading gold refiner and bar manufacturer for the international market, has its headquarters in Castel San Pietro, near Chiasso in south eastern Switzerland.

Established in 1977, it has operated as a subsidiary company of MKS Finance Ltd since 1981.

PAMP is renowned worldwide for its innovation in the manufacture of minted bars.

**Accreditation**

- 1987 London Bullion Market Association
- 1989 New York Mercantile Exchange, COMEX Division
- 1990 Tokyo Commodity Exchange
- 2005 Dubai Multi Commodities Exchange
- 2006 Chicago Board of Trade

In 2004, the London Bullion Market association (LBMA) appointed PAMP SA as one of five Referees to the London Good Delivery system.

As part of the MKS group of companies, PAMP is represented worldwide through MKS offices and agencies in Geneva, India, Dubai, Kuala Lumpur, Bangkok, Beijing, Sydney and New York.

Websites: [www.pamp.ch](http://www.pamp.ch) and [www.mks.ch](http://www.mks.ch)

Refer to disclaimer on website: [www.goldbarsworldwide.com](http://www.goldbarsworldwide.com)

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